

For Immediate Release

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Canadian securities regulators highlight cross-country activities for Investor Education Month and World Investor Week

MONTREAL – The Canadian Securities Administrators (CSA) will mark Investor Education Month this October with a variety of activities designed to help investors achieve a greater understanding of how to grow and protect their investments. The CSA and its members are also supporting [World Investor Week](#), an initiative of the International Organization of Securities Commissions (IOSCO), which takes place from October 1-7.

“Securities regulators around the world are committed to building investor confidence and participating in World Investor Week helps promote investor education and protection both locally and globally,” said Tyler Fleming, Director of the Investor Office at the Ontario Securities Commission (OSC) and a Canadian national co-ordinator for World Investor Week.

“The CSA is hosting investor education initiatives in October to build investor knowledge and support the global campaign to raise awareness about the importance of investor education and protection,” added Camille Beaudoin, Director of Financial Education at the Autorité des marchés financiers (AMF), also a Canadian national co-ordinator for World Investor Week.

Investor Education Month is an initiative of the CSA that aims to highlight the importance of investor education and provide Canadians with helpful information on investing.

[Individual jurisdictions](#) across Canada have activities throughout the month as part of both World Investor Week and Investor Education Month. These include:

British Columbia: The British Columbia Securities Commission (BCSC) is releasing new research on millennials in October along with new tools and calculators to better help people understand their investment returns. In addition, the BCSC will be making a number of design updates to [InvestRight.org](#) to improve user experience.

Alberta: The Alberta Securities Commission (ASC) is launching a new digital investor education campaign, “Spot the Odd,” in October as part of its larger outreach strategy designed to raise awareness of the ASC’s free tools and resources to help investors increase their financial literacy and protect themselves against investment fraud. As part of this strategy, the ASC will engage with professionals, investors and the general public through a variety of events and activities across the province, including hosting a “Don’t Get Tricked” (by investment fraud) event in Calgary on October 17. In addition to receiving financial literacy materials, individuals will be encouraged to visit the ASC’s consumer website, [Checkfirst.ca](#) for additional resources.

Saskatchewan: The Financial and Consumer Affairs Authority of Saskatchewan (FCAA) will be launching a cryptocurrency campaign on Facebook, Twitter, [FCAA's website](#), and Youtube. Investors will learn about what cryptocurrency is, the risks involved, and how they can protect themselves. Businesses looking to get involved with cryptocurrency will also be encouraged to contact FCAA to discuss their project and find out if it falls under securities legislation.

Manitoba: The Manitoba Securities Commission (MSC) will be formally launching its [moneysmartmanitoba.ca](#) website, a new made-in-Manitoba platform to promote and improve financial literacy and financial planning concepts within the province. In addition, MSC will be tweeting investor education news, tips, and strategies throughout the week.

Ontario: The OSC will host several events as part of World Investor Week and Investor Education Month. Investors can follow social media chats on [Twitter](#) and [Facebook](#) with the hashtag #IEM2018 as well as visit [GetSmarterAboutMoney.ca](#) for resources. The OSC will also hold a telephone townhall on October 10 on investing and investment fraud protection, host several [OSC in the Community](#) events and educate investors through its popular [Investor News](#) newsletter.

Québec: The AMF will launch celebrations of World Investor Week by releasing results of the fourth AMF Québec [Financial Awareness Index](#). The main objective of the Index is to measure Québeckers' knowledge (perception of usefulness) and adoption of vigilant behaviours in the use of financial products and services. The data collected will guide the AMF when implementing awareness campaigns. The AMF will also promote the third edition of its *Talking money in class!* contest for high school teachers and take part in the Québec Seniors' Fair.

New Brunswick: The Financial and Consumer Services Commission (FCNB) will be sharing information about investing online, particularly when it comes to investing in risky initial coin offerings (ICOs). Investors can visit [fcnbc.ca](#) for information and resources about investing, and follow us on [Facebook](#) and [Twitter](#) throughout October for tips on avoiding investment fraud. FCNB will also be encouraging New Brunswickers to play its Fortune online trivia game by taking the Investor Challenge and competing against players across the province. Players can log onto [fortune.fcnbc.ca](#) between October 1-31 for the opportunity to increase their investment knowledge and the chance to win prizes.

Nova Scotia: The Nova Scotia Securities Commission will be sharing investing information through their [Twitter](#) feed and [website](#) throughout the month. This will include info on investment fees, mutual funds, bonds, derivatives and other common investments. The NSSC will also be adding a new section to their website for all their brochures, information sheets and infographics from NSSC, CSA and NASAA. Included in this new section will be their new Understanding Investment Fees Guide. October will also see the launch of this year's Student Connections campaign. NSSC will be visiting and video conferencing with universities and colleges around Nova Scotia to give presentations on Informed Investing.

In addition, the CSA will continue promoting investor tools and resources available at <https://www.securities-administrators.ca/>.

Investors can stay informed of the latest investor tips, news and developments during Investor Education Month and World Investor Week by following [@CSA News](#) on Twitter and [@CSA.ACVM](#) on Facebook.

The CSA, the council of the securities regulators of Canada's provinces and territories, coordinates and harmonizes regulation for the Canadian capital markets.

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For more information:

Sylvain Théberge
Autorité des marchés financiers
514-940-2176

Kristen Rose
Ontario Securities Commission
416-593-2336

Hilary McMeekin
Alberta Securities Commission
403-592-8186

Andrew Poon
British Columbia Securities Commission
604-899-6880

Jason (Jay) Booth
Manitoba Securities Commission
204-945-1660

David Harrison
Nova Scotia Securities Commission
902-424-8586

Shannon McMillan
Financial and Consumer Affairs
Authority of Saskatchewan
306-798-4160

Sara Wilson
Financial and Consumer Services
Commission, New Brunswick
506-643-7045

Steve Dowling
Office of the Superintendent of
Securities, P.E.I.
902-368-4550

Craig Whalen
Office of the Superintendent of
Securities, Newfoundland and Labrador
709-729-2602

Rhonda Horte
Office of the Yukon Superintendent
of Securities
867-667-5466

Tom Hall
Office of the Superintendent of Securities,
Northwest Territories
867-767-9305

Jeff Mason
Nunavut Securities Office
867-975-6591