
December 17, 2025**Nova Scotia Securities Commission announces most popular investor education content of 2025**

Halifax – To conclude 2025, the Nova Scotia Securities Commission is sharing its Top 10 most read and watched investor education content of the year.

The Commission delivers investor education content to Nova Scotians to help them make informed investment decisions and to identify, report, and avoid investment fraud. In 2025 the Commission shared more than 45 investor education posts through its [Before You Invest Blog](#), and premiered more than 35 videos and reels/shorts on its [YouTube Channel](#), and [social media channels](#), including [Instagram](#) and [Facebook](#).

After thousands of post visits and video views, the Commission has announced its most popular blog posts, reels/shorts, and videos of 2025. Some of the investor education topics that visitors to the Commission website and social media channels were most interested in included:

- Impersonation Scams
- ETFs
- TFSAs
- RRSPs
- Taxes on investments
- Crypto Assets
- Investment fraud

“At times 2025 was very challenging for investors, both beginners and experts,” says David Harrison, Investor Education and Communications Officer for the Commission, “Fraudulent investment solicitations by email, social media, and text, continued to be rampant, turbulent markets, and increasing interest in alternative investments left many investors wondering where to turn for help. Our blog and social media content delivers unbiased resources for investors looking for help on basic investments, the latest frauds and scams, and changes in the ever-involving crypto industry.”

The full list of Top 10 posts, reels/shorts and videos for 2025 included:

Blog Posts:

1. [Why did Binance Exit Canada?](#)
2. [Impersonation Scams Part 1](#)
3. [What is the difference between a hedged and unhedged ETF?](#)
4. [Do I have to pay tax on US stocks I own in my TFSA?](#)
5. [How do capital gains taxes work?](#)
6. [What is the Smith Maneuver?](#)
7. [RRSP basics at tax time](#)
8. [Investments eligible for registered accounts \(RRSP, RRIF, TFSA,](#)

RESP, RDSP, FHSA)

9. Bitcoin ATM frauds on the rise

10. What are crypto ETFs?

Reels/Shorts:

1. Did you know crypto trading platforms must register with securities regulators?
2. Severance Parody: Does your outie know the red flags of investment fraud?
3. Investing Explained: Stock Splits
4. Getting to know...Jane Anderson, Part 1
5. Investing Explained: Mutual Funds
6. Getting to know... Valerie Seager, Part 1
7. Fraud Bingo: Have fun learning about investment fraud
8. Investing Explained: RRSPs
9. Did you know Nova Scotians have lost millions to Pig Butchering fraud?
10. Investing Explained: Equities

Videos:

1. What's the difference between saving and investing?
2. Don't get duped by Affinity Fraud & Ponzi schemes
3. Crypto Assets Part 1 – Crypto Terms
4. Gamification in online investing platforms
5. What are boiler rooms?
6. 3 Minutes on Ponzi schemes
7. What is a Pump and Dump?
8. 3 Minutes on Dividend Reinvestment Plans (DRIPs)
9. 3 Minutes on Capital Gains and Capital Losses
10. Suitability and Investment Advice

For a rundown of the Top 10 posts, reels/shorts, and videos read our [latest blog post](#), which can be found on the Commission website, nssc.novascotia.ca.

The Nova Scotia Securities Commission is the provincial government agency responsible for regulating trading in securities and derivatives in the province.

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