

IN THE MATTER OF THE SECURITIES ACT,
R.S.N.S. 1989, C. 418, AS AMENDED (the “Act”)

- and -

IN THE MATTER OF
FIRST ASSET ADVISORY SERVICES INC. (“First Asset”) AND
HARRY JOHN ROLLO JR. (the “Respondent”)

NOTICE OF HEARING
(Subsection 33(2))

TAKE NOTICE that the Nova Scotia Securities Commission (the “Commission”) will hold a hearing pursuant to section 33 of the Act at the Commission office, 1690 Hollis Street, second floor, Halifax, Nova Scotia, or such other place as the Commission may designate on notice to the parties, on the 23rd day of June, 2005 at 10 o’clock in the forenoon, or so soon thereafter as the hearing can be held;

AND TAKE NOTICE that the purpose of the hearing will be for the Commission to consider whether pursuant to subsection 33(2) of the Act, it is in the public interest for the Commission to suspend the registration of the Respondent;

BY REASON of the allegations set out in the Statement of Allegations of Staff of the Commission attached to this notice and such additional allegations as counsel may advise and the Commission may permit;

AND TAKE NOTICE that any party to the proceeding may be represented by counsel if that party attends or submits evidence at the hearing;

AND TAKE NOTICE that upon failure of any party to attend at the hearing, the hearing may proceed in the absence of that party and such party is not entitled to any further notice of the proceeding.

DATED at Halifax, Nova Scotia, this 22nd day of June, 2005.

NOVA SCOTIA SECURITIES COMMISSION

“Shirley Lee”
Shirley P. Lee, Secretary